

 **PURINA**
PRO PLAN
NUTRITION THAT PERFORMS™



NEW

PRO PLAN® CAT FOOD

LIFE-CHANGING SUPER PREMIUM NUTRITION



Fortified with
GUARANTEED LIVE PROBIOTICS
to support digestive and immune health



Exclusively at Pet Specialist Stores
Visit www.purina.com.sg for more information

PURINA
PRO PLAN

NUTRITION THAT PERFORMS™



Colostrum

Nutrition for kittens to develop
a healthy immune system



DHA, also found
in mother's milk,
to support brain
development



Helps maintain
gastrointestinal
health with
colostrum



Scientificallly proven
antioxidants for
immune defence





After weaning, a kitten's immunity reaches a low, which creates an immunity gap. PRO PLAN® Kitten Starter and Kitten dry cat food contains Colostrum (mother's first milk) proven to boost the immune system and help support their long-term health.

KITTEN STARTER

Salmon & Tuna Formula

Up to 6 months



Available in 1.5kg/8kg



Scan to learn more



KITTEN

Chicken Formula

Up to 12 months



Available in 1.5kg/3.5kg/8kg



Scan to learn more



BENEFITS



Colostrum - nutrition for your kitten to develop a healthy immune system



DHA also found in mother's milk, to support brain development



Made with 43% protein to help meet kitten's unique nutritional needs



Suitable for gestation & lactation



Supports healthy bones, teeth and muscle growth



No added artificial colours, flavours and preservatives

GIVE YOUR CAT THE DAILY ADVANTAGE OF LIVE GUARANTEED PROBIOTICS



Fortified with
GUARANTEED LIVE PROBIOTICS
 to support digestive and immune health

Probiotics can help the good bacteria to thrive in your cat's gut with a combined effect of enhancing the immune system. Choose PRO PLAN® now formulated with Probiotics to support your cat's digestive and immune health.



Real Chicken, Salmon
 or Salmon & Tuna as
 the first ingredient



Great taste cats love



Unique nutrient blend
 to help promote
 healthy kidneys



No added artificial
 colours, flavours and
 preservatives



Scientifically proven
 antioxidants for
 immune defence



100% Satisfaction
 Guaranteed



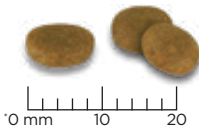
ADULT CHICKEN

Chicken Formula

1+ years



Fortified with
GUARANTEED LIVE PROBIOTICS
to support digestive and immune health



Scan to learn more



Available in 1.5kg/3kg/7kg



Unique nutrient blend to help promote healthy kidneys



Support healthy joints and good mobility



Silky and glossy coat



Scientifically proven antioxidants for immune defence



No added artificial colours, flavours and preservatives



Unique nutrient blend to help promote **Healthy Kidneys**



The **proprietary kidney blend** in PRO PLAN® Adult Cat range is a protective combination of nutrients which help support the cat's kidney function and help slow down the ageing process.

THE PROTECTIVE EFFECT OF PRO PLAN® KIDNEY BLEND

-36%

Reduction in urinary marker of oxidative stress (isoprostanes).

+76%

Increase in circulating Vitamin E levels.

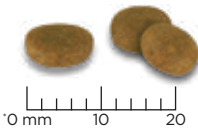
ADULT SALMON

Salmon Formula

1+ years



Fortified with
GUARANTEED LIVE PROBIOTICS
to support digestive and immune health



Scan to learn more



Available in 1.5kg/3kg/7kg



Unique nutrient blend to help promote healthy kidneys



Support healthy joints and good mobility



Silky and glossy coat



Scientifically proven antioxidants for immune defence



No added artificial colours, flavours and preservatives



PURINA[®]
PRO PLAN[®]

NUTRITION THAT PERFORMS[™]

SPECIALISED NEEDS

Give your cat exactly what she needs to excel. PRO PLAN[®] provides specialized formulas that meets your cat's unique nutritional needs.



INDOOR HAIRBALL CONTROL

Adult - Chicken Formula

1+ years



Fortified with
GUARANTEED LIVE PROBIOTICS
to support digestive and immune health



Available in 1.5kg/7kg

Scan to learn more



A low-calorie diet for indoor cats with prebiotics to reduce litterbox odour and natural fibres to help reduce hairball formation



Inulin to reduce litter box odour by 24%



Combination of fibres to control hairball formation



Formulated to help indoor cats maintain a healthy weight



No added artificial colours, flavours and preservatives

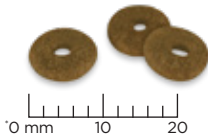
WEIGHT LOSS STERILISED

Adult - Salmon & Tuna Formula

1+ years



Fortified with
GUARANTEED LIVE PROBIOTICS
to support digestive and immune health



Scan to learn more



Available in 1.5kg

A tasty low fat, high protein and high-quality diet for overweight cats, helping them to lose weight and maintain ideal body condition without feeling hungry.



~31% less fat*, low fat, low calorie
for weight management



Helps maintain urinary health in sterilized/neutered cats who are at increased risk of Feline Lower Urinary Tract Disease



L-carnitine for healthy fat metabolism



No added artificial colours, flavours and preservatives

FUSSY & BEAUTY

Adult - Salmon Formula

1+ years



Fortified with
GUARANTEED LIVE PROBIOTICS
to support digestive and immune health



Scan to learn more



Available in 1.5kg

Formulated with Omega fatty acids and high protein to help maintain a beautiful, soft and lustrous coat. Highly digestible ingredients and selected protein sources to help support food tolerance.



Omega-3 and 6 fatty acids and high protein for beautiful, soft and lustrous coat



Highly digestible ingredients to help support food tolerance



Fibres to aid digestion and help reduce hairball formation



No added artificial colours, flavours and preservatives

SENSITIVE SKIN & STOMACH

Adult - Salmon & Tuna Formula

1+ years



Fortified with
GUARANTEED LIVE PROBIOTICS
to support digestive and immune health



Scan to learn more



Available in 1.5kg

A highly digestible formula with selected protein sources to help support food tolerance. Formulated to support a healthy skin and coat condition and reduce shedding.



Prebiotics proven to improve digestive health and balance intestinal microflora



Omega 3 fatty acids and key nutrients for healthy skin and limit excessive seasonal shedding



Highly digestible ingredients and selected protein sources to support food tolerance



No added artificial colours, flavours and preservatives

URINARY CARE

Adult - Chicken Formula

1+ years



Fortified with
GUARANTEED LIVE PROBIOTICS
to support digestive and immune health



Scan to learn more



Available in 1.5kg

Scientifically proven diet to help with the management of lower urinary tract through selective nutrients and controlled pH. Proven to minimize the risk of struvite stone formation and to maintain a healthy urinary tract.



Unique nutrient blend to maintain urinary health and promote healthy kidneys



Omega-6 fatty acid to maintain healthy skin & glossy coat



Helps protect teeth from plaque and tartar build-up



No added artificial colours, flavours and preservatives

PURINA
PRO PLAN
NUTRITION THAT PERFORMS™

WHAT IF YOU COULD GIVE HER SUPERIOR NUTRITION WITH EXCEPTIONAL TASTE?



PRO PLAN® Wet Cat food serves as an excellent option for **complete and balanced nutrition** for your cat. It contains all the essential nutrients your cat needs and is formulated to ensure superior nutrient absorption. Available in grilled pieces in both gravy and jelly, providing the taste she loves and the nutrition she needs.

WHAT'S UNIQUE ABOUT PRO PLAN® WET CAT FOOD?



PROPRIETARY GRILLED TECHNOLOGY

PRO PLAN® brings superior nutritional benefits together with unique grilled technology for the taste advantage.



No added artificial colours, flavours and preservatives

- **Highest protein level** in the market (up to 50% higher than competition) and most nutrient dense formula in the market.
- **Only science & nutrition brand with no artificial colours, flavours or preservatives**
- **Only science & nutrition brand with NO various sugars** in the formula. Sugars like caramel are present in wet food to modify food color and drive cat consumption/ addition. PRO PLAN® Wet Cat range is uniquely palatable with the **high-quality** ingredients, formulation and proprietary technology.



KITTEN CHICKEN

KITTEN SALMON

Up to 12 months

Up to 12 months



Scan to learn more



Tender pieces with
CHICKEN in JELLY



Scan to learn more



Tender pieces with
SALMON in JELLY



BENEFITS



DHA to nourish brain & vision development



Contains inulin to support superior nutrient absorption



Essential nutrients to support healthy bones, teeth and muscle growth



Antioxidants to help build the immune system



No added artificial colours, flavours and preservatives

ADULT CHICKEN

Wet Cat Pouch 85g

1+ years



Scan to learn more



Tender pieces with **CHICKEN** in **GRAVY**



Contains inulin to support superior nutrient absorption



Dietary fibre helps reduce hairball formation and supports a healthy digestive system



Contains inulin to help reduce litterbox odour



Balance of protein and calories to help maintain a lean body condition



No added artificial colours, flavours and preservatives

FUSSY BEAUTY

Adult - Wet Cat Pouch 85g

1+ years

DERMA PLUS



Scan to learn more



Tender pieces with SALMON in JELLY



Contains inulin to support superior nutrient absorption



Omega 3 and 6 fatty acids promote a healthy skin and shiny coat



Dietary fibre controls hairball formation and safely moves hair through the digestive tract



Zinc and methionine to help limit excessive shedding



No added artificial colours, flavours and preservatives

SENSITIVE

Adult - Wet Cat Pouch 85g

1+ years



Scan to learn more



Tender pieces with **CHICKEN** in GRAVY



Contains inulin to support superior nutrient absorption



With prebiotic, proven to balance intestinal microflora



Highly digestible quality ingredients to promote healthy digestion



Omega-3 fatty acids help reduce skin discomfort associated with food sensitivity



No added artificial colours, flavours and preservatives

URINARY TRACT HEALTH

Adult - Wet Cat Pouch 85g

1+ years



Scan to learn more



Tender pieces with CHICKEN in GRAVY



Contains inulin to support superior nutrient absorption



Promotes hydration to support urine dilution and healthy urinary system



Omega-3 fatty acids to help protect urinary tract from inflammation



Antioxidants to help support natural defences



No added artificial colours, flavours and preservatives

ADULT 7+

Senior - Wet Cat Pouch 85g

7+ years



Scan to learn more



Tender pieces with CHICKEN in JELLY



Contains inulin to support superior nutrient absorption



Prebiotic proven to enhance digestive health



Antioxidants to help support immune defence for healthy ageing



Balanced minerals and antioxidants to help protect urinary tract and kidney



No added artificial colours, flavours and preservatives



WHY IS WET CAT FOOD BENEFICIAL?



Desert-dwelling ancestry make cats susceptible to dehydration, merely by evolution

Reduced thirst drive even when eating a dry diet

Produce highly concentrated urine which can exacerbate lower urinary tract problems in some cats



HYDRATION

- ✓ Wet diets provide extra moisture which leads to greater water intake and less concentrated urine.
- ✓ Beneficial for cats with renal or lower urinary tract disease or diabetes mellitus or those prone to constipation.



TEXTURE

- ✓ Cats like moist solid food and crunchy textures. Wet foods are often highly palatable and can increase meal enjoyment.

GREAT TASTE & TEXTURE YOUR CAT LOVES

Tender pieces with real meat in gravy or jelly



No added artificial colours, flavours and preservatives

PRO PLAN® WET CAT FOOD FOR ALL LIFE STAGES




Transition to
**PRO PLAN® Adult Wet
Cat food** once your cat
turns 1 year old.





Transition to
**PRO PLAN® Adult 7+
Wet Cat food** once your
cat turns 1 year old.




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 www.purina.com.sg

 800-601-1633



Your Pet, Our Passion.®

NUTRITION THAT PERFORMS™



We at PRO PLAN®, believe nutrition is the foundation for long-term health, well-being and the starting point for an amazing life for your cat. That is why every PRO PLAN® formula is guaranteed to provide 100% of the essential nutrients your cats need and love.

With our PRO PLAN® food, we go even further than this excellent nutritional foundation.



Passion and experience in pet food nutrition



Scientists including veterinarians, behaviorists and nutritionists worldwide whose sole focus is to bring the next nutritional breakthrough to you and your pet



Combining optimal cooking processes with high quality proprietary ingredient blends provides superior nutrient absorption, with great taste cats love

DISCOVER THE PRO PLAN® DRY CAT FOOD RANGE



DISCOVER THE PRO PLAN® WET CAT FOOD RANGE




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Your Pet, Our Passion.®